



Top 10 Reasons to Choose Netreo

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What does Netreo do that no other product offers? EVERYTHING!

We're not trying to boast, as many products are excellent at doing certain things. Netreo takes a modern, comprehensive approach to how you optimize IT assets by simplifying how you monitor and manage your infrastructure and reduce your IT burden and TCO (total cost of ownership). Let's take a look at the Top 10 Reasons why our customers choose Netreo, love Netreo and stay with Netreo.

#1: Fastest time-to-value & lowest TCO

Modern applications and tools are necessary for today's hybrid IT challenges, which have finally brought the value and impact that IT has on business success to the forefront. Netreo delivers the fastest time-to-value and the lowest TCO as a feature-rich on-premises or SaaS version.

Whether you choose to deploy Netreo's solution as a self-contained on-premises appliance or a web-based SaaS version, our solution deploys in minutes, not days; fully automates device onboarding, platform tuning and myriads of administrative tasks; requires no client-side applets or software agents that require constant upgrades and tax local computing resources (see #4); performs system upgrades in minutes, not months; and a whole lot more. For a typical mid-size enterprise, Netreo delivers full functionality in a fraction of the time, reduces one-time costs by a minimum of \$65k and reduces recurring maintenance costs by more than \$600k annually.

What makes Netreo different

	Traditional deployments	Netreo	Hidden cost avoided for typical mid-size Enterprise Customer			
Time to install	2-5 days	Hours	\$1k Eng. Cost	x5 Days (Min)		\$5k (one time)
Onboard devices	Weeks to Months	Hours to Days	\$1k Eng. Cost	x60 Days (Min)	Complex Planning & Maintenance	\$60k (ongoing)
Time to upgrade	2-3 months	Minutes, single click	\$1k Eng. Cost	x90 Days (Min)	Complex Planning & Maintenance	\$90k
Time to scale	Weeks to Months	On demand	\$1k Eng. Cost	x90 Days (Min)	Complex Planning & Maintenance	\$90k
Administrative burden	1 Admin/1,000 devices	1 Admin/5,000 devices	\$100k Minimum Eng. Cost	x4 More Admins		\$400k
Platform tuning	4 hours per week	Automatic	\$1k Eng. Cost	x26 Days (Min)		\$26k
Best practice processes	Additional project \$\$\$	Included	\$1k Eng. Cost	x90 Days (Min)	Complex Planning & Maintenance	\$90k
		Total Savings	\$65k (one time) + \$696k (annually)			

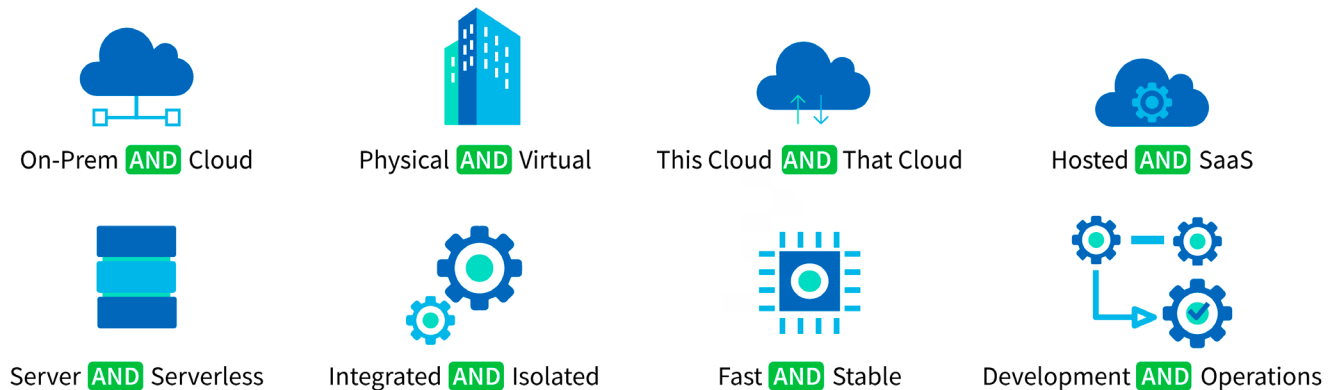
#2: One tool to rule them all ... from anywhere!

Modern means on the go, and today's "modern" means a growing number of remote workers and resources. Unfortunately, most monitoring tools fail to see everything in your infrastructure, let alone distributed workers accessing from internet hotspots and public clouds. Netreo gives customers comprehensive visibility into every end-point, application, server and service in a single tool and leverages a 100% web-based HTML5 interface to give customers fast, simple and secure access from any device, from any browser, from any location with a cool, responsive design! Complete control from a single console also enables your IT team to keep pace with the complexities that come from normal business operations, integrating IT resources from mergers and acquisitions or managing disparate technologies, like virtualization, cloud computing and hybrid infrastructures.

#3: Comprehensive, full-stack IT monitoring & lifecycle management for hybrid, cloud & on-premises environments

Full-stack visibility is critical for monitoring and managing the significant increase of remote workers that businesses are seeing today, not to mention the growing complexities in hybrid enterprise IT environments. Netreo provides comprehensive observability and actionable insights into the performance of every connected device and application, so you can ensure maximum productivity from your users and a great digital experience for your customers. Netreo also provides deep insights into IT infrastructure health, enabling you to optimize your IT investment through improved IT lifecycle management.

Netreo Has You Covered



#4: A cloud-native solution delivers hassle-free deployments & simplifies ... everything!

Netreo's cloud-native solution provides hassle-free deployments and minimizes administrative overhead, in addition to delivering easy access from any desktop or mobile platform or browser type. Requiring nothing more than a small virtual appliance to collect and cache data from on-premises devices, Netreo speeds time-to-value by significantly reducing deployment times and eliminating

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regular upgrades and downloads. Instead of software agents, Netro collects data using technologies and APIs already present in your IT resources, ensuring maximum visibility for applications, services and performance statistics. Leveraging resource APIs also enables Netro to take full advantage of incremental capabilities as they are released by all device vendors, so everything in your system always stays up to date. Eliminating agents also means that your critical applications aren't competing for resources with your management software, further enhancing IT infrastructure performance and reducing TCO.

#5: Simple subscription pricing

Netreo features one low annual fee that covers support and maintenance for your entire infrastructure. With no hidden costs or special terms, what could be simpler?

PROFESSIONAL	ULTIMATE
Starts at \$6 Per resource, per month, billed monthly.	Call Us
Advanced and Flexible enterprise monitoring and automation for your hybrid-IT infrastructure	Customizable, Scalable and Intelligent enterprise solution for your most complex hybrid-IT infrastructure monitoring and automation needs
SaaS and On-prem Deployment	SaaS and On-prem Deployment
Up to 10,000 resources (min 100)	Unlimited resources (min 100)

#6: A single source of truth for your company & for every user

Netreo customers more efficiently manage their entire infrastructure, because Netro full-stack observability provides a single source of truth on every end-point, application, server and service. With Netro, customers proactively support real-time business needs by replacing multiple monitoring tools that only capture vendor-specific data or fail to see your entire computing environment - an approach that shackles your IT team in a reactive mode. What's more, every user can create their own customized dashboard 'home page' view through a simple drag-and-drop interface, prioritizing the data most relevant to their role. Personalized dashboards show your entire IT environment on one page or present content in a slide view display for quickly accessing the data each user needs most.

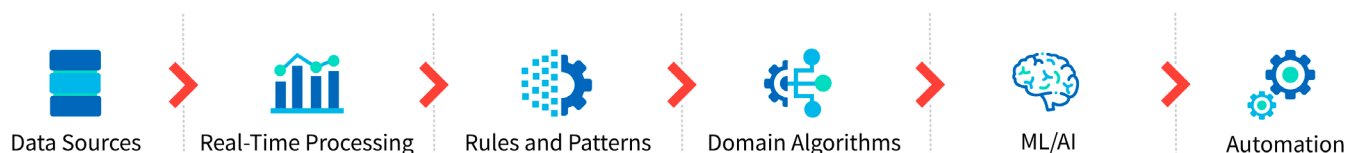


#7: AI-driven automation virtually eliminates administrative upkeep & more

Netreo users experience a dramatic reduction in administrative time relative to other performance monitoring and management solutions through AI-driven automation. AIOps is the integration of artificial intelligence (AI) capabilities into the Netreo IT management and monitoring solution and enables Netreo to automatically scan its own configuration and set and adjust performance baselines to ensure system performance is always properly tuned. When issues or potential improvements are found, Netreo automatically fixes the problem or provides engineers with suggested actions for remediation. Recommended solutions are based on machine learning algorithms applied against historical data from your Netreo deployment and 21+ years of IT performance metrics from real-world customers. Netreo learns from every successive execution and gets smarter to reduce unnecessary alerts and preemptively correct more issues over time. AIOps also performs anomalous behavior detection, automatic dependency mapping, event correlation, device recognition and configuration, plus repetitive maintenance tasks. Automated revision management and routine patching are completed with a simple “one button” update system designed to quickly deploy patches without interrupting monitoring.



The Technology of Netreo AIOps



#8: Multiple deployment models of multiple versions

Netreo has SaaS and on-premises deployment options for Professional and Ultimate versions to ensure an exact fit for your business needs and IT environment. Netreo can be deployed on-premises as a fully self-contained virtual appliance to eliminate the challenges of procuring, licensing and updating disparate hardware, Operating Systems (OS), databases and anti-virus software. For customers with cloud-first or hybrid infrastructure strategies, Netreo leverages the technology benefits of a fully cloud-native SaaS solution and delivers superior functionality via Netreo Cloud.

Professional deploys as a SaaS or on-premises version that manages up to 10,000 devices and cloud resources (min 100) and is ideal for hybrid, enterprise IT infrastructures.

Ultimate also deploys as a SaaS or on-premise version with unlimited resource management capabilities and is ideal for the most complex, hybrid enterprise IT environments.

#9: Bridging the gap between Dev & Ops

Today's modern enterprises need to ensure a great user experience for internal users and external customers, and that means bridging the gap between Dev and Ops. Why? A great digital experience starts with a great application (Dev), and enterprises need to ensure a mix of commercial and custom applications deliver what users want, consistently and without interruptions (Ops). Netreo customers enjoy a host of benefits with Retrace and Prefix, the integrated APM tools that not only help ensure optimum performance of deployed applications, but also help developers write and deploy custom, error-free code faster. Digital experience monitoring (DEM) requires both Dev and Ops teams to have comprehensive observability into every end-point, plus the capabilities to quickly identify and fix performance issues when they arise. By delivering a unified solution with full-stack infrastructure and application performance monitoring, Netreo with Retrace and Prefix bridges the gap between Dev and Ops that enterprises need to deliver consistently great user experiences to everyone.



#10: Customer retention rate greater than 95%

Netreo consistently meets or beats the competition in user satisfaction across the most important business needs identified by third-party evaluators and industry analysts, resulting in a retention rate greater than 95% over the company's entire 21 years in business.



Ready to rock and roll?

Request a demo or start a trial at <https://www.netreo.com/>, call us on 866-NETREO1 (638-7361) or internationally on +1 949-769-5700, and we'll show you your future monitoring platform.